



Marketing and Advertising

These are some examples of places and methods that can be used to market your home for Sale.

Many recent studies have shown that well over 85% of people shop online for homes, before even talking to a Realtor. This is the principal reason we do over 85% of our marketing & advertising online. We also allot a large part of our budget to drive traffic directly to our website(s).

- **Listed in the Multiple Listing Service (MLS)**
- **Realtor.com**
- **Yard Sign**
- **Our website www.GoldenRealtyNC.com**
- **Craigslist – Raleigh has a local node – every day postings for most effective advertising**
- **Postlets.com**
- **Google Base – Searchable Classified Ads**
- **Oodle**
- **Hotpads.com**
- **Vast.com**
- **FrontDoor.com**
- **Zillow.com**
- **Trulia.com**
- **DotHomes**
- **Backpage.com**
- **Shamzoo.com**
- **Visuالتour.com**

All of these methods are designed to maximize your homes exposure both nationally and locally, for the most effective advertising, as well as the least time on the market.

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